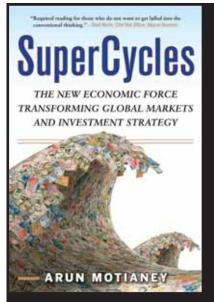
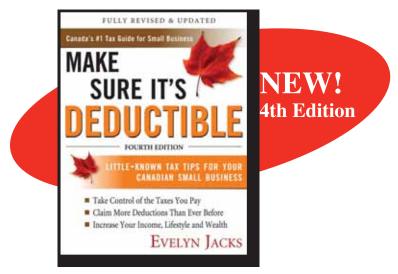
## McGraw-Hill Business Books

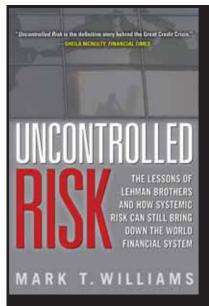
Business books from growing your own small business to financial trends in the global marketplace



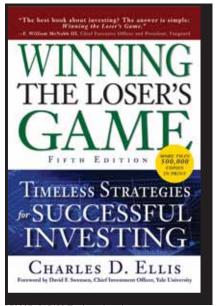
9780071637374 Sets aside the traditional business cycle model to give us a new organizing principle with which to understand the global economy and a detailed and provocative explanation of the forces sweeping through it. \$34.95



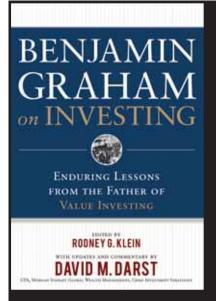
9780071714839 Written especially for small business owners and clarifies new rules and planning opportunities for a variety of business profiles. \$22.95



9780071638296 Uses the collapse of Lehman Brothers to tell an important story about uncontrolled risk, clearly explaining a complex issue about the critical lessons learned and how to minimize such events from occurring in the future. \$32.95



9780071545492 Explores how investment management has evolved from a winner's game to a loser's game and presents simple, yet provocative, strategies on investing. \$37.95



9780071621427 A selection of Graham's early articles from 1917-1927 are examined and connected to events today. \$37.95



**Available everywhere books are sold.** Follow us on Twitter: twitter.com/mhbusiness